



2012 SOUTHEASTERN APPLE GROWERS ANNUAL MEETING INFORMATION AND PRE-REGISTRATION

The 2012 Southeastern Apple Growers Meeting is rapidly approaching and the program and meeting arrangements are ready to go! The date for the 2012 meeting is January 10-11. **Please note that the meeting days are Tuesday and Wednesday.** We will be back at the Crowne Plaza Resort in Asheville, NC. Be sure to book your room early and let them know that you are with the SE Apple Growers Meeting to guarantee a reduced rate. In addition to the two days of educational programs, commercial exhibitors, and entertaining banquet, is the opportunity to meet with other growers. The educational sessions will begin at 10:00 a.m. on Tuesday, January 10th and conclude on the afternoon of Wednesday, January 11th with the exhibits open both days. We will have our annual banquet on Tuesday evening, with after dinner entertainment provided by Mr. Glenn Strange an award-winning comedian and magician that you will not want to miss!

This year's educational program includes speakers with a wide range of expertise. On the first day of the program we will have an emphasis on topics of importance such as marketing, food safety, regulatory issues and SmartFresh options for retail growers. We are also pleased that Dr. James Luby from the University of Minnesota will be joining us. Jim is the apple breeder at the University of Minnesota where the Honeycrisp apple was developed. Although, probably not as well suited for the southeast, Jim will share some of the issues with growing Honeycrisp. On Wednesday he will also be seeking input from growers on the traits and characteristics for a national group, RosBREED, as they develop new apple cultivars for the future. In addition, we will address orchard management and production topics such as thinning, weed, insect and disease management as well as other production related areas. We will have a Proceedings provided for you when you register that will have material from the speakers with outlines or a summary of their presentations that can be used for taking notes as well as used as a reference during the year. Please take a look at the enclosed program to see the many topics that are going to be addressed. There will be an Auxiliary program with planned activities for those interested.

Registration for the 2012 Southeastern Apple Growers Meeting is \$25.00 in advance or \$40.00 at the door. The cost of registration will include lunch in the exhibit area on Wednesday, January 11th as well as a copy of the Proceedings. The banquet will be held on Tuesday evening, January 10th and the cost is \$20.00 in advance or \$30.00 at the door. Plan now to attend and be sure to respond rapidly on the enclosed pre-registration form so that we can guarantee counts with the hotel. You can fill out the pre-registration form and e-mail to angelapple@aol.com and mail or bring your payment to the meeting at the preregistration rate. Or if you prefer you can U.S. Mail the form and payment to the NC Apple Growers at the address at the bottom. For more information please contact Mrs. Peggy Laughter, Executive Secretary for the NC Apple Growers Association, phone number: (828) 685-3241, FAX number: (828) 685-3726.

This is one meeting you will not want to miss and we look forward to seeing you in January at the Crowne Plaza Resort Asheville!

North Carolina Apple Growers Association, Inc.
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